

# Itinerary for Museums Advocacy Day

**\*\*\*Please note that ALL items on this schedule are subject to change.\*\*\***

## Sunday, February 22, 2009

**2:00 p.m. – 5:00 p.m.**     **Registration** at Washington Marriott Hotel (1221 22<sup>st</sup> Street, NW  
– please note that there are several Marriotts in Washington, DC!)

**1:00 p.m.**                    OPTIONAL Tour #1  
**National Museum of the American Indian**  
Tour to be led by a Cultural Interpreter  
**Address:** Fourth Street & Independence Ave., SW  
**Phone:** (202) 633-1000  
**Metro:** L'Enfant Plaza

**2:00 p.m.**                    OPTIONAL Tour #2  
**National Air and Space Museum**  
Docent-led tour  
**Address:** Independence Ave at 6th Street, SW  
**Phone:** (202) 633-1000  
**Metro:** L'Enfant Plaza or Smithsonian

**3:00 p.m.**                    OPTIONAL Tour #3  
**United States Holocaust Memorial Museum**  
Greeted by the Director of the Museum's Genocide Prevention Initiative, John Heffernan, followed by self-guided tours  
**Address:** 100 Raoul Wallenberg Place, SW  
**Phone:** (202) 488-0400  
**Metro:** Smithsonian

**3:00 p.m.**                    OPTIONAL Tour #4  
**International Spy Museum**  
**Address:** 800 F Street, NW  
**Phone:** (866) 779-6873  
**Metro:** Gallery Place/Chinatown or Metro Center

**3:00 p.m.**                    OPTIONAL Tour #5  
**National Building Museum**  
**Address:** 401 F Street NW (between 4th and 5th Streets)  
**Phone:** (202) 272-2448  
**Metro:** Judiciary Square or Gallery Place/Chinatown

**4:00 p.m.**                    OPTIONAL #6  
**Hirshhorn Museum and Sculpture Garden**

**Address:** Independence Avenue at Seventh Street SW  
**Phone:** (202) 633-1000  
**Metro:** Smithsonian

**4:00 p.m.** OPTIONAL Tour #7  
**Dumbarton House**, *A Federal Period Historic House Museum*  
Tour and Q&A to be led by Executive Director Karen Daly  
**Address:** 2715 Q Street NW  
**Phone:** (202) 337-2288  
**Metro:** Dupont Circle

**5:30 p.m. – 7:00 p.m.** OPTIONAL Emerging Museum Professionals Reception/Event  
Tudor Place Historic House and Garden, 1644 31st St. N.W.  
(DC Circulator bus stop is near hotel;  
Tudor Place Circulator Stop: Wisconsin Ave. after corner of Q St.  
\$1.00 one-way fare; exact change required.)

\*\*\*RSVPs for a **waiting list** currently being accepted at: [emergingprofessionals@aam-us.org](mailto:emergingprofessionals@aam-us.org)\*\*\*

**Monday, February 23, 2009**

**7:30 a.m. – 9:00 a.m.** Registration and Continental Breakfast  
Washington Marriott FOYER  
(1221 22<sup>st</sup> Street, NW – Foggy Bottom Metro Station)

**\*\*\*\*\*THIS IS WHERE YOU WILL RECEIVE INFORMATION ABOUT  
YOUR HILL VISITS FOR TUESDAY\*\*\*\*\***

**9:00 a.m. – 9:15 a.m.** **Welcoming Remarks**  
• **Ford W. Bell**, AAM President

**9:15 a.m. – 9:45 a.m.** **Advocacy Warm-up**  
• **Lisa M. Maatz**, Director of Public Policy and Government  
Relations, American Association of University Women

**9:45 a.m. – 10:15 a.m.** **Discussion of IMLS and its Reauthorization**  
• **Mamie Bittner**, Deputy Director for Policy, Planning, Research,  
and Communications, Institute of Museum and Library Services  
• **Gail Ravnitzky Silberglied**, Director of Government Relations,  
American Association of Museums  
• **Margo Carlock**, Executive Director, Virginia Association of  
Museums

**10:15 a.m. – 10:30 a.m.** **Break**

**10:30 a.m. – 10:50 a.m.** **Remarks by Dr. Anne-Imelda Radice**, Director

Institute of Museum and Library Services

**10:50 a.m. – 11:20 a.m. Discussion of Economic Stimulus Bill**

- **Nav Dayanand**, Senior Federal Affairs Officer, Wildlife Conservation Society
- **Sean Smith**, Director of Government & Public Relations, Association of Science-Technology Centers
- **Andy Finch**, Co-Director of Government Affairs, Association of Art Museum Directors

**11:20 a.m. – 11:35 a.m. Explanation of the Capitol Hill schedule of visits**

- **Stephanie Vance**, Advocacy Associates’ “Advocacy Guru”

**11:35 p.m. – 1:00 p.m.** Networking lunch for states to coordinate Hill visits

**1:00 p.m. – 2:30 p.m. Congressional Staff Panel: Making the most of your Hill visits**

- **Deborah Koolbeck**, Legislative Director, Office of Rep. Marcy Kaptur
- **Kelly Hastings**, Professional Staff, Senate Committee on Health Education Labor Pensions
- **Cynthia Patton**, Deputy Chief of Staff, Office of Rep. Susan Davis
- **Chad Miller**, Professional Staff, House Committee of Education and Labor

**2:30 p.m. – 3:00 p.m. Legislative Agenda: A Toolkit for Advocates**

- **Carla Myers**, Assistant Director of Government Relations, American Association of Museums
- **Ember Farber**, Federal Policy Representative and Grassroots Manager, American Association of Museums

**3:00 p.m. – 3:15 p.m. Break**

**3:15 p.m. – 4:00 p.m. Concurrent Breakout sessions – Choose a Topic and Learn More**

- **Appropriations**
  - **Jessica Jones Irons**, Executive Director, National Humanities Alliance (moderator)
  - **Sean Smith**, Director of Government & Public Relations, Association of Science-Technology Centers
  - **Barry Szczesny**, Professional Staff, Metcalf Federal Relations
- **Education and No Child Left Behind Reauthorization**
  - **Carla J. Myers**, Assistant Director of Government Relations, American Association of Museums (moderator)

- **Stephanie Norby**, Director, The Smithsonian Center for Education and Museum Studies
- **Carol B. Stapp**, Ph.D., Director, and **Lotte Lent**, Assistant Director, Museum Education Program, The George Washington University
- **Gladstone Payton**, Associate Director of Federal Affairs, Americans for the Arts
- **Tax/Nonprofit/Charitable Giving**
  - **Ember Farber**, Federal Policy Representative and Grassroots Manager, American Association of Museums (moderator)
  - **Andy Finch**, Co-Director of Government Affairs, Association of Art Museum Directors
  - **Tom Birch**, Legislative Counsel, National Assembly of State Arts Agencies

**4:00 p.m. – 4:30 p.m. Tips and Techniques for Effective Advocacy**  
 ● **Stephanie Vance**, Advocacy Associates’ “Advocacy Guru”

**4:30 p.m. – 4:45 p.m. Answering Your Final Questions**

**6:00 p.m. – 7:30 p.m. Congressional Reception at the U.S. Botanic Garden**  
**NOTE: Transportation on your own**  
 100 Maryland Ave, SW (Metro: Federal Center SW)  
 Cab from hotel: \$10-15

**Program to begin at 6:30 p.m.:**

- **Carl R. Nold**, President and CEO of Historic New England and AAM Chairman, to serve as M.C.
- Brief Welcoming Remarks by **Holly Shimizu**, Executive Director, United States Botanic Garden
- **Honorees:**
  - **Sen. Michael Enzi** (R-WY), introduced by **Rick Young**, Director of Fort Casper Museum & Historic Site and Chairman of the Mountain-Plains Museums Association (MPMA) and **Bruce Eldredge**, Executive Director and CEO of the Buffalo Bill Historical Center
  - **Sen. Edward Kennedy** (D-MA), (invited)
  - **Rep. Carolyn McCarthy** (D-NY), introduced by **Beth Levinthal**, Director of the Hofstra University Museum

**Tuesday, February 24, 2009**

**7:00 a.m. – 7:15 a.m.** Meet in hotel lobby to travel via Metro to Capitol Hill in groups – OR go to go to Capitol Visitor Center on your own (allow 40 minutes total travel time, including the walk to/from Metro and for VERY strict security)

**8:00 a.m. – 9:30 a.m. Congressional Kickoff and Continental Breakfast on Capitol Hill  
Capitol Visitor Center**

Located at/under the U.S. Capitol, Entrance on First Street NE  
Room: Congressional Auditorium

**IMPORTANT NOTE:**

***SECURITY RESTRICTIONS AT THE CAPITOL VISITOR CENTER ARE VERY STRICT!***  
*Outside food and drink, and many other items are strictly prohibited. All bags will be subject to a lengthy search and are restricted to a size of only 14" wide x 13" high x 4" deep, or smaller.*

*Please leave plenty of time to get through security! For more information, visit:*

*<http://www.visitthecapitol.gov/Visit/Visitor%20Safety%20and%20Policies/>*

**Program to begin at 8:15 a.m.:**

- **AAM President Ford Bell** to serve as M.C.
- **Kinshasha Holman Conwill**, AAM Board Member and Deputy Director of the National Museum of African American History & Culture, to introduce Rep. John Lewis
- Keynote Address by **Congressman John Lewis (D-GA)**
- Remarks by Members of Congress (invited)
- Closing Remarks by **Terrie S. Rouse**, CEO for Visitor Services, Capitol Visitor Center

**10:00 a.m. – 5:00 p.m. Hill visits**

*Your individual schedule of meetings – that AAM has arranged – will be available on Monday morning, February 23, 7:30 a.m. to 9:00 a.m., during registration at the Washington Marriott hotel (1221 22<sup>nd</sup> Street, NW – Foggy Bottom Metro Station)*

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*For more information, please contact American Association of Museums' Government Relations at 202-289-1818 or visit us online at [www.speakupformuseums.org](http://www.speakupformuseums.org).*